

# UID SUMMIT

UID. IT'S COMING. BE READY.

2-3 DECEMBER 2009  
Hilton Amsterdam

# AGENDA & EXHIBIT GUIDE

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## AGENDA – 2 December 2009

### Please note the locations of the agenda items:

GENERAL SESSIONS: Ballroom AB  
EXHIBITS / LUNCHEON: Nassau/Staten Room

08.00 - 16.30	<b>Registration Open</b>
08:30 - 09.15	<b>UID of Items Basics Tutorial</b> <b>Speaker: Pam Rooney, UID Policy Office Support</b> This tutorial, intended for the UID novice, will provide the participant with the background necessary for understanding UID... what it is, why it is important, how data is captured and how it is implemented.
09.15 - 10.00	<b>Opening Keynote</b> <b>Speaker: Rene Christiansen, CEO of ARN Support</b> Mr. Rene Christiansen retired as a Major from the Danish Armed Forces in 2009 where he served for 32 years with the last 25 years in logistics. Additionally, since 1998, Rene has been a member of NATO's Asset Tracking Interservice Working Group and continues as Chair to the Technical Panel of the Working Group. Attend this session to understand the many details and progressions that have been underway to ensure global asset tracking initiatives.
10.00 - 10.30	<b>Refreshment Break</b>
10.30 - 11.15	<b>Dutch MoD Report on UID Pilot</b> <b>Speaker: Rune Koesen, System/Project Manager, Netherlands Defence Materiel Organization</b> The Dutch MoD will report on the Small Caliber Guns UID Pilot Program currently underway in the Netherlands. Understand their Proof of Concept: UID marking method assessment; label selections; the first steps in the establishment of a Dutch UID Registry; and hardware considerations.
11.15 - 12.00	<b>Norwegian Pilot Program Report</b> <b>Speaker: Tor Arne Irgens, Commander Senior Grade Information Management Branch, Norwegian Defence Systems Management Division (NDS/IM-PLCS)</b> This session will review the results from the IUID-PLCS Pilot, address why the Norwegian Defence Systems Management Division office considers IUID an important piece of the puzzle to the Product Life Cycle Support perspective, the scope of the P2529 PLCS project and planned follow up of pilot.
12.00 - 13.15	<b>Lunch &amp; Exhibits</b>
13.15 - 14.00	<b>European Report on UID from AIM Germany, AIM Netherlands and AIM Global</b> <b>Speaker: Heinrich Oehlmann, AIM</b> Join AIM – the global association for automatic identification and mobility - for a presentation surveying the technology solutions available for UID & RFID as key enablers for item visibility & management in Europe. The principles of UID, and the industries currently sharing the UID approach and practical applications will be discussed. Finally, this session will share the details of the AIM Direct Part Marking (DPM) Guideline (on its way to becoming an ISO/IEC Standard) for printing quality and control.
14.00 - 14.45	<b>IUID Life-Cycle Management for Defence - Using SAP Business Suite to Meet IUID Requirements and Get Value Out of IUID</b> <b>Speaker: Uwe Schweig, SAP, Industry Solution Management, Defence</b> Learn how to collaborate with your suppliers and enable the added value out of IUID. Learn about IUID Life-cycle Management as an integrated solution. Enhance logistics with IUID capability. Capture & control item life cycle events and use them for increased asset visibility and availability while reducing costs. Establish an IUID registry as a single source of information for all unique identifiers (UIIs) and associated data. The session will provide with applied examples in industry and defence.
14.45 - 15.30	<b>The Business Case for Automatic Identification Solutions within Facilities and Throughout the Supply Chain</b> <b>Speaker: John C McFadyen, GM International Operations, Savi Technology, A Lockheed Martin Company</b> Learn how leading commercial companies and defense agencies are leveraging the full spectrum of Automatic Identification technologies to improve their supply chain operations and capture savings against the bottom line. These case studies will show how Automatic Identification can drive "just-in-time" operations and provide decision makers with quality information about the location and condition of their assets. These case studies will also provide insight into the future trends of Automatic Identification. Case studies will include leading MRO, Aerospace and Chemical companies as well as government defense agencies.
15.30 - 16.30	<b>Refreshment Break &amp; Exhibits</b>

## AGENDA – 3 December 2009

08.30 - 17.15	<b>Registration Open</b>
08.30 - 09.15	<p><b>NATO and the Successful Adoption of Unique Identification of Items</b>  <b>Speaker: Rob Leibrandt, Deputy Program Manager for Unique Identification, Office of the Under Secretary of Defense for AT&amp;L and Chair Allied Committee 327, WG 5</b></p> <p>Understand the status of UID of Items implementation and the development of cooperative tools and capabilities to leverage the NATO codification system. Learn how UID will support effective decision-making by exploiting Systems Lifecycle Management (SLCM) and enable the efficient linkage of business processes through the application of International standards. By instituting standardized and permanent unique item identifiers, NATO will improve logistics interoperability and exchange of life cycle event details. Implementation will enhance operational interoperability as well as enable coordinated logistics and cooperative acquisition information.</p>
09.15 - 10.00	<p><b>AC135 and NATO Codification - Roles and Responsibilities</b>  <b>Speaker: George Bond, NATO Allied Committee 135</b></p> <p>Understand how National Codification and UID work together to provide enhanced support for track &amp; trace. The National Directors on Codification Allied Committee 135 (AC/135) is under the authority of the Conference of National Armament Directors (CNAD), and is committed to increased effectiveness and efficiency of global logistics systems and operations for participating nations and provides the bridge to facilitate global logistics operations.</p>
10.00 - 10.30	<b>Refreshment Break &amp; Exhibits</b>
10.30 - 11.15	<p><b>UID Policy &amp; Registry Needs</b>  <b>Speaker: Brian Quinn, Manager AIT Programs. Savi Technology, A Lockheed Martin Company</b></p> <p>Geared toward those looking to leverage UID in their business process or mandate it down the supply chain, this session will include policy language, policy flow down, lessons learned, centralized registry concepts, and how to get value out of UID policy through effective ROI tactics.</p>
11.15 - 12.00	<p><b>Codification Principles and Applications</b>  <b>Speaker: Lt. Col. Pol Deschuyteneer, Director, NATO Codification Bureau Belgium</b></p> <p>This session will review the principles of the codification system and provide an update on the current activities of the National Codification Bureau. Learn about the added value of integration and mapping between UID and the NATO Stock Number along with other systems and organizations.</p>
12.00 - 13.00	<b>Lunch &amp; Exhibits</b>
13.00 - 13.45	<p><b>Asset Marking in Challenging Environments</b>  <b>Speaker: Randy Uveges, Horizons UID Product Manager, CAMCODE Division</b></p> <p>This session will provide specific marking lessons resulting from hundreds of UID asset marking efforts. Detailed performance reports for materials, production methods, break even analysis for different forms of label production, decision criteria for making or procuring labels and an opportunity to discuss your marking challenge.</p>
13.45 - 14.30	<p><b>Recent Advances in UID Technology</b>  <b>Speaker: Kyle O'Brien, Product Manager, Microscan</b></p> <p>In this session, we will discuss the successful implementation of UID including the technology that will help you comply with the standards. We will also discuss the marking, verification and reading technology required to comply. Verification standards including AIM DPM and recent advances in direct part marking (DPM) reading and verification will also be highlighted.</p>
14.30 - 15.15	<p><b>Codification Tools</b>  <b>Speaker: Gilles Vergnerie, Chief of Codification Branch, NATO Cooperative Logistics Programme, LZ, NAMSA</b></p> <p>Attend this session to learn about the Codification tools that are offered to support the NATO Codification System, including the NATO Master Catalogue of References for Logistics (NMCRL), which is now available in twelve languages. Forthcoming enhancements will include integration of the multilingual directory of groups and classes and the availability of item names from a single point of entry for enhanced logistics information and tracking.</p>
15.15 - 15.30	<b>Refreshment Break</b>
15.30 - 16.15	<p><b>A Case Study: A Complete UID System Delivered to the Norwegian Company Kongsberg Defence &amp; Aerospace</b>  <b>Speaker: Terje Melandsø, Managing Director, Elop-DolphiScan AS</b></p> <p>This session will describe a Web-based application utilizing an SQL Database that can support multiple user authentication modes and generate the UID and guarantee uniqueness. Prints to laser foil- or label marking, interface to verification/validation system and enable transmission to the prime contractor and/or UID registry. A complete system tool that is flexible and minimizes the learning curve associated with implementing UID compliance.</p>
16.15 - 17.00	<p><b>F35 Joint Strike Fighter Efforts with UID in NATO and DoD</b>  <b>Speaker: Billy Tapp, JSF SCM PHS&amp;T Lead, Lockheed Martin Aeronautics</b></p> <p>This session focuses on all pertinent documents and industry standards for UID within NATO and DoD. Topics will include a discussion on part marking requirements for UID, deviation from part marking requirements based upon limited space, verification requirements for UID and data submittal. Discussion will address F-35 team expectations on how suppliers are to fulfill these requirements.</p>
17.00 - 17.15	<b>Closing Remarks</b>

## EXHIBITORS

### advanced PANMOBIL systems

#### Booth #1

KG Hansenstr. 91, D-51149 Cologne,  
Germany  
Tel: + 49 (0) 2203 10 334 777  
www.panmobil.com

PANMOBIL is a world leading AutoID Company in mobile, compact and modular data-collecting and management systems. With over 27 years of experience, PANMOBIL always steps ahead of the state of the art. PANMOBIL is handling all AutoID technologies like RFID, Barcode, Picture-capture as well as any other kind of sensor technology.



#### Booth #9

18531 South Miles Road, Cleveland, OH,  
44128, USA  
Tel: 800-627-3917  
www.stanag-2290.com

Camcode is a leading provider of durable bar code labels, label systems and materials for asset tracking applications. Camcode was first to market in 2004 with UID marking solutions and has helped hundreds of companies meet their UID requirements. Camcode is a Division of Horizons Incorporated. Horizons has 40 years of experience producing marking materials and label production systems. Horizons' flagship product, Metalphoto® anodized aluminum, is the most specified label material in history for defense applications and is the most requested product for UID labels.

### CodeSource



#### Booth #10

4115 Mesa Drive, Denton, TX, 76207,  
USA  
Tel: 940-891-1281  
www.codesourceinc.com

CodeSource LLC is a total solutions supplier/integrator of laser and dot peen systems, thermal printers, data matrix code and RFID reading equipment, software and tesa Secure 6973 labeling products. In addition, our contract marking services offer an outsourcing alternative with an emphasis on IUID direct part marking and tagging /labeling applications.

### Elop-DolphiScan AS

#### Booth #4

Storgt. 112., NO-2390 Moelv, Norway  
Tel: +47 62334360  
www.elop.no and www.dolphiscan.com

"Cradle to grave" traceability with different marking and data capture technologies for UID and general applications. Camera and laser technologies for 2 and 3 Dimensional quality control in production lines. Software development and system integration. Novel ultrasound transducer camera technology developed for Read Through Paint and Non Destructive Testing.

### Fieldworks Direct B.V.

#### Booth #1

Veemarktkade 8, NL-5222 AE DEN  
BOSCH  
Tel: +31 (0)73 624 1111  
www.fieldworks.nl

Fieldworks Direct B.V. is a leading provider of high-end rugged, mobile and field-use computing products. Fieldworks Direct's card consists of rugged laptops, rugged tablet PC's, rugged UMPC's, rugged handheld and fixed mount computers as well as vehicle computer docks, mounting gear, peripherals and accessories. Fieldworks Direct computers are designed and manufactured to the highest quality standards of electronic components for DOD, government, industrial and commercial users.

### Horizons Imaging Systems Group

#### Booth #5

18531 S. Miles Road, Cleveland, OH  
44128, USA  
Tel: 216-475-0555  
www.horizonsisg.com

Imaging Systems Group of Horizons manufactures the MIL-STD-130N photo anodized material known as Metalphoto. Battle-tested for over 50 years, Metalphoto is the ideal material choice for harsh environment UID label applications. Metalphoto UID labels can be produced on-site, on demand or sourced from qualified converters.

### Microscan

#### Booth #6

Lemelerberg 17, NS2402 ZN, Alphen aan  
den Rijn, NS 2402 ZV, The Netherlands  
Tel: 31+ 172 4233 60  
www.microscan.nl

Microscan, a global leader in automatic identification and machine vision specializes in products meeting DoD requirements for DataMatrix verification. Microscan's UID compliant verifiers for both direct part marks and labels and data plate applications provide compliance with U.S. Department of Defense (DoD) mandated Unique Identification (UID) policy in accordance with MIL-STD-130 and DFAR 252.211-7003. www.uidsupport.com



#### Booth #2

Dietmar-Hopp-Allee 16, 69190 Walldorf,  
Germany  
Tel: + 33 612 976 695  
www.sap.com/defense-security

SAP FOR DEFENSE & SECURITY. The world you operate in today isn't the same as the one you faced yesterday. And it won't be the same tomorrow. Asymmetric warfare is the norm. Peacekeeping activities are routine. Collaboration with forces from other countries is commonplace. Faced with these challenges, armed forces must re-think the information and communication technologies that support them. They must become network-centric, with streamlined, end-to-end processes that enable missions to be conducted more efficiently and effectively. SAP for Defense & Security gives you the capabilities you need to accomplish your goals. Our specific solutions support a broad range of mission-critical business processes, including Basic organization, Personnel management & training, Defense equipment life-cycle management, Defense supply chain management, Planning & support of deployed operations, Military medical & health services, Military intelligence, and more. For further information please click on [www.sap.com/defense-security](http://www.sap.com/defense-security).



#### Booth #8

3601 Eisenhower Ave., Suite 280,  
Alexandria, VA, 22304, USA  
Tel: 571.227.7924  
www.savi.com

Savi Technology provides an integrated suite of complementary Automatic Identification Technology products and solutions that drive business value by reducing supply chain assets, inventory and operational costs for commercial enterprises, defense agencies and other government customers. Founded in 1989, Savi is a wholly owned subsidiary of Lockheed Martin [NYSE: LMT], with headquarters in Mountain View, Calif., and offices in London, Melbourne, Singapore and Washington, D.C. For more information, visit [www.savi.com](http://www.savi.com).

### Trotec Laser, Inc.

#### Booth #3

256 Airport Industrial Drive, Ypsilanti, MI,  
48198, USA  
Tel: 734-484-3260  
www.troteclaser.com

Trotec is a global leader in providing state of the art laser systems. Trotec offers the highest quality and widest range of laser marking, cutting, and engraving solutions in the industry. With support operations in over 80 countries, Trotec is able to provide customers support on a global basis.